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Hungary

Poultry and Products

Annual

2002

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Report Highlights: Moderate feed price levels helped broiler and turkey production in 2002. Moderate increases in production are expected for 2003. Exports will increase in 2003, although a reduction in export subsidies by the government and a strong domestic currency will hurt competitiveness. Hungary can not fully exploit preferential export quotas to the EU and poultry meat imports from the EU are increasing.

Production - General

Opening stocks of hens and layers in 2002 were 11 percent above the 2001 level. Chick production increased slightly (1-2 percent) in the first half of 2002. Further modest increases are expected for the second half of the year.

The pace of the increase in turkey production slowed in the second half of 2001, but slaughter turkey production still grew more than 9 percent in the first half of 2002. Similarly to chicken, production will increase in the second half of 2002.

For both chicken and turkey, production increases will be modest in 2003. Feed prices will be higher in the next year, and the modest pace of investments can not fully compensate for the drag that outdated technologies are placing on some producers. In the area of slaughtering and processing, there is enough existing excess capacities to accommodate production growth for the next several years.

Production Factors

Due to a saturated feedgrains markets in the 2001/2002 crop year, chicken and turkey feed prices were 10-12 percent lower than in 2000/2001. Lower feed prices could counterbalance the negative effects of higher energy costs, and contribute to low domestic and export poultry prices.

Consumption

Consumption of chicken reached a peak in 2001. Food safety concerns, fueled by imported Belgian chicken fed by adulterated Asian feed, reduced consumption at the beginning of 2002. Consumer demand has come back since than, but other negative factors remain including a rebound in the consumption of beef and pork and a strong national currency.

Increasing consumption and exports of value-added turkey products - stable and stable demand from processors - has kept the turkey market strong, even if the rate of production increases has slowed.

Per capita consumption of main food items:

| | 1997 | 1998 | 1999 |
|---------------------|------|------|------|
| Meat & products, kg | 60.0 | 61.8 | 61.5 |
| of which Beef | 5.2 | 5.0 | 4.2 |
| Pork | 26.5 | 27.0 | 27.0 |
| Poultry | 24.4 | 26.8 | 27.2 |
| Fish, kg | 2.5 | 2.8 | 2.8 |

| Milk & Dairy, kg | 158.4 | 151.8 | 154.3 |
|--------------------|-------|-------|-------|
| Eggs, kg | 15.0 | 15.0 | 14.8 |
| Fats & Oils, kg | 36.0 | 36.7 | 34.8 |
| of which Lard | 18.0 | 17.4 | 18.2 |
| Butter | 1.5 | 1.1 | 0.9 |
| Veg.oil, Margarine | 15.5 | 16.6 | 13.7 |

Source: Central Statistical Office, Hungarian Statistical Yearbook, 1998-2000

Trade Overall Trade

Export of chicken meat grew 10 percent in 2001. The increase was the highest for thighs and boneless breasts. In the first half of 2002, export sales were 14 percent below the same period in 2001. The reasons for this decline are: depressed prices, an end to government export subsidies, and the strong national currency. However, the second half of 2002 will see strong exports and for the year exports should rise 3-4 percent over last year's volumes.

Turkey exports expanded by 6 percent in 2001. Sales of whole turkeys have decreased by about 5-8 percent per year and the increase is driven by the sale of turkey parts.

Hungary receives a 112,000 MT duty free quota from the EU and opened a 16,500 MT import quota for poultry coming from the EU for 2002. The quota automatically increases 10 percent every year. However, much of the quota is reserved for whole chicken, which is not traditionally a competitive Hungarian export product. This is why Hungary only filled two thirds of the quota 2001 and it will likely do the same in 2002 and 2003.

Hungary tried to expand its poultry sales to Russia, once a major destination for the country's poultry products, but due to marketing and financing shortcomings this market is not considered a factor at this time.

Poultry meat imports come mainly from EU countries. Imported products are either cheap meat cuts for further processing (poultry Verona sausage, frankfurters etc.) or edible organs such as chicken liver. Imports of breasts or thighs are small and occur only during brief periods of short supply.

The United States is maintaining its leading position as a supplier of poultry genetics to Hungary.

| Export Trade | | |
|--------------|--|--|
| Matrix | | |

| Country | Hungary | | | |
|-------------------|---------------|--------|-----|---|
| Commodity | Poultry, | | | |
| | Meat, Broiler | | | |
| Time period | 2001 | Units: | MT | |
| Exports for: | | | | 1 |
| U.S. | | U.S. | | |
| Others | | Others | | |
| Germany | 12338 | | | |
| Switzerland | 3703 | | | |
| France | 2580 | | | |
| Italy | 2923 | | | |
| Netherlands | 2079 | | | |
| Total for Others | 23623 | | | 0 |
| Others not Listed | 19414 | | | |
| Grand Total | 43037 | | | 0 |
| | | | - | |
| Import Trade | | | | |
| Matrix | | | | |
| Country | Hungary | | | |
| Commodity | Poultry, | | | |
| | Meat, Broiler | | | |
| Time period | 2001 | Units: | MT. | |
| Imports for: | | | | 1 |
| U.S. | | U.S. | | |
| Others | | Others | | |
| Netherlands | 4159 | | | |
| Great Britain | 1523 | | | |
| Germany | 2005 | | | |
| Belgium | 5133 | | | |
| | | | | |
| | | | | |
| | | | | |
| | | | | |
| | | | | |
| | | | | |
| Total for Others | 12820 | | | 0 |
| Others not Listed | 5546 | | | |

| Grand Total | 18366 | | | 0 |
|------------------------|--------------------------|--------|----|---|
| | | | | |
| Export Trade Matrix | | | | |
| Country | Hungary | | | |
| Commodity | Poultry, Meat, Turkey | | | |
| Time period | 2001 | Units: | MT | |
| Exports for: | | | | 1 |
| U.S. | | U.S. | | |
| Others | | Others | | |
| Germany | 10829 | | | |
| Italy | 3722 | | | |
| Austria | 2703 | | | |
| | | | | |
| | | | | |
| | | | | |
| | | | | |
| | | | | |
| | | | | |
| | | | | |
| Total for Others | 17254 | | | 0 |
| Others not Listed | 10089 | | | |
| Grand Total | 27343 | | | 0 |
| | | T | • | |
| Import Trade Matrix | | | | |
| Country | Hungary | | | |
| Commodity | Poultry, | | | |
| | Meat, Turkey | | | |
| Time period | 2001 | Units: | MT | |
| Imports for: | | | | 1 |
| U.S. | | U.S. | | |
| Others | | Others | | |
| Italy | 2368 | | | |
| France | 1401 | | | |
| Great Britain | 1192 | | | |
| Germany | 563 | | | |

| Total for Others | 5524 | 0 |
|-------------------|------|---|
| Others not Listed | 1198 | |
| Grand Total | 6722 | 0 |

Note: the above figures contain edible meat and intestines of broilers, hen and roosters

Source: Statistical Yearbook of External Trade 2001, Central Statistical Office, Hungary

Export Subsidies

The government of Hungary did not extent the last Minister of Agriculture's Decree granting direct subsidies on agricultural exports (the Decree expired on December 31, 2001). Under WTO rules, Hungary is allowed to give direct export subsidies for 16 groups of commodities (112 individual commodities) with specific export volume limits and an overall budget ceiling of HUF 14.6 billion (USD 53 million). On the top of all these, Hungary may not use export subsidies for sales to "non traditional markets" such as the Americans, the Pacific region, Eastern Asia.

Under pressure from producers, the Government finally launched a temporary export support program for whole chicken. The program will last for six months (starting in May, 2002), up will include to a 4,000 MT. The support is HUF 80/kg (USD 0.3/kg) for exports to any country excluding the EU and CEFTA countries or HUF 50/kg (USD 0.2/kg) if the destination is a CEFTA country. The most important buyers of Hungarian chicken are EU countries and this is why the above support measure will have a major effect on the exports.

Tariff Changes

The following table contains import tariffs for live poultry and poultry products for 2002. Most Favored Nation (MFN) tariffs mean the general tariff level. Based on free trade agreements with the EU, EFTA, Turkey, Israel, Bulgaria, Czech Republic, Estonia, Latvia, Poland, Romania, Slovakia, and Slovenia (the latter eight countries will be referred to later as "CEFTA") the tariff schedule may contain preferential tariffs or preferential (country specific) TRQs).

| Tariffs of poultry and poultry products (CY 2002) | | | | | | | | |
|---|---------------|-----------------|---------|--------------|--|--|--|--|
| | | | | | | | | |
| | | Breeder Poultry | | Poultry Meat | | | | |
| | Chicken | Turkey | Chicken | Turkey | | | | |
| | | | | | | | | |
| HS code | 0105 11 11 00 | 0105 12 | 0207 14 | 0207 24 | | | | |
| | | | | | | | | |
| MFN tariffs | 22 | 37.4 | 39 | 39 | | | | |

| Preferential tariffs | | | | | |
|----------------------------------|------------------------|----------------------|-----------------------------|--------------|--|
| | | | | | |
| CEFTA Cz tariffs | 9 | 9 | 20 | 15 | |
| CEFTA SI tariffs | 9 | 9 | 20 | 15 | |
| CEFTA Po tariffs | 9 | 9 | 28 | 28 | |
| CEFTA Ro tariffs | 9 | 9 | | | |
| | | | | | |
| | | | Liver from any po | ultry | |
| | | | | | |
| EU | 0 | 0 | 0 | | |
| Duafamential tamiffs under quate | | | | | |
| Preferential tariffs under quota | 1 | | | | |
| | All breeder poultry | | Poultry meat and ϵ | edible offal | |
| EU Quota (MT) | | | 16,500 | | |
| EU Tariff | 0 | | 0 | | |
| | | | | | |
| | | | | | |
| | | | | | |
| GATT Quota (MT)** | 11425* | | | | |
| GATT Tariff | 15 | | | | |
| | | | | | |
| | * Joint quota for poul | try meat and live | e animals (HS 010s | 5, 0207) | |
| II '1 | | | | | |
| Unilaterally given TRQs** | Ear 2.7 million no bok | ary moultary and 0.4 | Emillian hatabina | 2000 | |
| Quota Tariff | For 3.7 million pc bab | by poultry and 8.6 | minon natching (| eggs | |
| Taini | 0 | | | | |
| | ** Open for all coun | tries | | | |
| | - 1 | | | | |

PS&D - Chicken

| PSD Table | | | | | | |
|--------------------------------|---------|------------------------|-------------|------------------------|----------|---------|
| Country | Hungary | | | | | |
| Commodity | | Poultry, Meat, Broiler | | (1000 MT)(MIL HEAD) | |)(MIL |
| | Revised | 2001 | Preliminary | 2002 | Forecast | 2003 |
| | Old | New | Old | New | Old | New |
| Market Year Begin | | 01/2001 | | 01/2002 | | 01/2003 |
| Inventory (Reference) | 0 | 0 | 0 | 0 | 0 | 0 |
| Slaughter (Reference) | 0 | 0 | 0 | 0 | 0 | 0 |
| Beginning Stocks | 10 | 0 | 10 | 0 | 10 | 0 |
| Production | 200 | 200 | 200 | 205 | 0 | 200 |
| Whole, Imports | 0 | 0 | 0 | 0 | 0 | 0 |
| Parts, Imports | 13 | 16 | 14 | 14 | 0 | 15 |
| Intra EC Imports | 0 | 0 | 0 | 0 | 0 | 0 |
| Other Imports | 0 | 16 | 0 | 14 | 0 | 0 |
| TOTAL Imports | 13 | 16 | 14 | 14 | 0 | 15 |
| TOTAL SUPPLY | 223 | 216 | 224 | 219 | 10 | 215 |
| Whole, Exports | 8 | 8 | 8 | 8 | 0 | 10 |
| Parts, Exports | 22 | 22 | 22 | 24 | 0 | 22 |
| Intra EC Exports | 18 | 18 | 18 | 18 | 0 | 18 |
| Other Exports | 12 | 12 | 12 | 12 | 0 | 14 |
| TOTAL Exports | 30 | 30 | 30 | 32 | 0 | 32 |
| Human Consumption | 175 | 186 | 174 | 187 | 0 | 183 |
| Other Use, Losses | 8 | 0 | 10 | 0 | 0 | 0 |
| Total Dom. Consumption | 183 | 186 | 184 | 187 | 0 | 183 |
| TOTAL Use | 213 | 216 | 214 | 219 | 0 | 215 |
| Ending Stocks | 10 | 0 | 10 | 0 | 0 | 0 |
| TOTAL DISTRIBUTION | 223 | 216 | 224 | 219 | 0 | 215 |
| Calendar Yr. Imp. from U.S. | 0 | 0 | 0 | 0 | 0 | 0 |

PS&D Turkey

| PSD Table | | | | | | |
|--------------------------------|-----------------------|---------|-------------|---------|-------------------|---------|
| Country | Hungary | | | | | |
| Commodity | Poultry, Meat, Turkey | | | | (1000 MT HEAD) |)(MIL |
| | Revised | 2001 | Preliminary | 2002 | Forecast | 2003 |
| | Old | New | Old | New | Old | New |
| Market Year Begin | | 01/2001 | | 01/2002 | | 01/2003 |
| Inventory (Reference) | 0 | 0 | 0 | 0 | 0 | 0 |
| Slaughter (Reference) | 0 | 0 | 0 | 0 | 0 | 0 |
| Beginning Stocks | 0 | 0 | 0 | 0 | 0 | 0 |
| Production | 84 | 84 | 88 | 88 | 0 | 90 |
| Whole, Imports | 0 | 0 | 0 | 0 | 0 | 0 |
| Parts, Imports | 3 | 9 | 2 | 5 | 0 | 5 |
| Intra EC Imports | 0 | 0 | 0 | 0 | 0 | 0 |
| Other Imports | 3 | 9 | 2 | 5 | 0 | 5 |
| TOTAL Imports | 3 | 9 | 2 | 5 | 0 | 5 |
| TOTAL SUPPLY | 87 | 93 | 90 | 93 | 0 | 95 |
| Whole, Exports | 1 | 1 | 2 | 2 | 0 | 3 |
| Parts, Exports | 27 | 23 | 28 | 28 | 0 | 29 |
| Intra EC Exports | 14 | 13 | 16 | 16 | 0 | 17 |
| Other Exports | 14 | 10 | 14 | 14 | 0 | 15 |
| TOTAL Exports | 28 | 24 | 30 | 30 | 0 | 32 |
| Human Consumption | 55 | 69 | 55 | 63 | 0 | 63 |
| Other Use, Losses | 4 | 0 | 5 | 0 | 0 | 0 |
| Total Dom. Consumption | 59 | 69 | 60 | 63 | 0 | 63 |
| TOTAL Use | 87 | 93 | 90 | 93 | 0 | 95 |
| Ending Stocks | 0 | 0 | 0 | 0 | 0 | 0 |
| TOTAL DISTRIBUTION | 87 | 93 | 90 | 93 | 0 | 95 |
| Calendar Yr. Imp. from U.S. | 0 | 0 | 0 | 0 | 0 | 0 |